

CWC Speak-off Rules (Council, Regional and International)

IMPORTANT: Under no circumstances should the completed judges' forms ever be shown or given to the contestants or any other NAIW (International) member. The judges' forms must be destroyed immediately after the winner is determined.

Contestant requirements

- Each local association can enter one candidate in the state Speak-off. Each Member-at-Large within the council may apply as a candidate in the Council Speak-off. Only council Speak-off winners are allowed in the regional competition. Members with dual membership can represent only their association of record. **Submission Deadline:** The **Regional Vice President must receive** all applications for the Regional Speak-off **by the end of the business day on December 10th. (Deadlines are strictly enforced.)**
- Contestants must be graduates of the NAIW (International) CWC course or the Insurance Institute of Canada's public speaking course.
- Application forms must be returned to the indicated individual (council director or regional vice-president no later than the indicated deadline).
- Prior Toastmasters/Toastmistress training is permitted.

Time and penalties

- Each contestant gives a three-minute prepared speech and a one-minute impromptu speech.
- Each contestant is prompted as follows:
 - For the 3-minute speech, a prompt signal is given at 2 minutes, 45 seconds.
 - For the 1-minute impromptu speech, a prompt signal is given at 55 seconds.
- One penalty point is assessed per second for
 - prepared speeches of more than 3 minutes, 15 seconds and less than 2 minutes, 45 seconds
 - impromptu speeches of more than 1 minute, 5 seconds and less than 55 seconds
- Contestants can use notes, but cannot have a written text. Ten points are deducted if a contestant reads the speech.
- Contestants cannot have a timepiece at the podium.

Topics

- Prepare a three-minute speech on one of the following topics as it directly relates to the insurance industry or your involvement with NAIW:
 - claims
 - current property/casualty issues
 - current life/health issues
 - one of the following: education, networking, or legislation
- The impromptu topic is a word, phrase, or question and is announced after the Speak-off begins.

Council Speak-offs

- Council Speak-offs are optional. However, when held, all regional rules apply.

CWC (continued)